

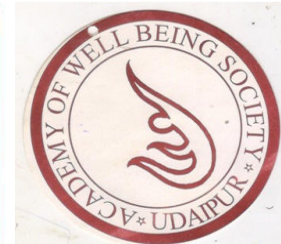
# 2015 GITS-MTMI INTERNATIONAL CONFERENCE

ON

Innovations in Science, Technology, Management and Well  
Being

(December 27-29, 2015)

CALL FOR PAPERS



## **Organised By:**

Geetanjali Institute of Technical Studies,  
Udaipur- (Rajasthan) INDIA

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&

Modern Technology & Management Institute  
Inc. USA

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## **In Association With:**

Academy Of Well Being Society  
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## **PROLOGUE**

Geetanjali Institute of Technical Studies, Udaipur (Rajasthan) India and Modern Technology & Management Institute Inc., USA; in association with Academy of Well Being Society, Udaipur (Rajasthan), India and in collaboration with University of Maryland Eastern Shore, USA; & Frostburg State University, USA are happy to announce the 2015 International Conference on Innovations in Science, Technology, Management and Well Being during December 27-29, 2015. This will be achieved through multi-disciplinary research-based idea generation and discussions. The attempt is to bring about richness in discussion by encouraging contributions from business professionals, academicians and researchers across academic institutions and industry worldwide.

### **Conference Scope:**

The aim of the conference is to bringing together the Professors, Researchers, and students in areas of Science, Technology, Management and Well Being and to provide an international forum for the dissemination of original research, new innovations and ideas.

The conference will bring together experts from different streams of above areas to discuss the contemporary issues, challenges, advances, and innovations in engineering. This will provide a forum for sharing insights, experiences and interactions over a wide range of subjects, issues, trends and research areas.

### **OBJECTIVES OF THE CONFERENCE ARE:**

- To facilitate sharing research based knowledge among participants.
- To disseminate the knowledge of leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Science, Technology, Management and Well Being. It also provides the premier interdisciplinary forum for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of Science, Technology, Management and Well Being.

## ABOUT GITS

Geetanjali Institute of Technical Studies, popularly known as GITS was established by Geetanjali Education Society in the year 2002-03. GITS, an ISO 9001:2008 certified institute with a spelt out infrastructure and multifaceted research oriented focus encompasses subject-specific exploration as well as the contexts of the business environment. GITS is listed among the most promising engineering colleges in India by CSR-GHRDC (Competition Success Review- Global Human Resources Development Centre) survey. GITS aims to provide quality education in Engineering, Management and Computer Applications with emphasis on all round development of educatees in compliance with the requisite industry standards.

## REGISTRATION

### Indian Subcontinent:

**(India; Pakistan; Nepal; Bhutan; Burma; Bangladesh; Sri Lanka; Maldives)**

Registration fee of US\$80 per participant for Academicians, US\$50 per student participant, and US\$ 100 per participant from Government organizations, Business & Industry and should be sent latest by October 31, 2015. Add US\$15 extra if registering after October 31, 2015. Under special circumstances, academicians participants from India may pay their Registration Fee in Indian Rupee amounting to Rs.5000.00 and full time students Rs.3000.00 (with Director/Principal's BONAFIDE STUDENT certificate clearly stating non-working status) through demand draft favoring **Conference Director, 2015 GITS-MTMI payable at Punjab National Bank, Panchsheel Marg, Udaipur (IFSC Code PUNB0045800), India**. Online payment should be made at MTMI website at [http://mtmi.us/Global\\_Digital/index.html](http://mtmi.us/Global_Digital/index.html).

### Other than Indian Subcontinent:

Registration fee of US\$100 per participant for Academicians, US\$70 per student participant, and US\$150 per participant from Government organizations, Business & Industry and should be sent latest by October 31, 2015. Add US\$25 extra if registering after October 31, 2015. Registration fee should be paid **at MTMI website at [http://mtmi.us/Global\\_Digital/index.html](http://mtmi.us/Global_Digital/index.html)**. The ***non-refundable/non-transferable*** registration fee includes attendance at sessions, a copy of MTMI Journal and other conference materials for each registered attendee, and food and refreshments at several session breaks and social gatherings. In order to be included in the MTMI Conference publications, at least one of the authors of each selected paper for publication must separately register before the specified date in the guidelines for authors. The Academy encourages all co-authors of papers to register and attend the Conference. In case of multiple papers, co-authored by the same individual, MTMI expects each paper to be presented by a different individual. MTMI reserves the right to alter any policy without notice.

## ONLINE PRESENTATION

Participants can make online presentations (via Skype etc). Registration Fee for online presentation is US\$50 to be paid through online at **MTMI website at [http://mtmi.us/Global\\_Digital/index.html](http://mtmi.us/Global_Digital/index.html) or demand draft favoring Conference Director, 2015 GITS-MTMI payable at Punjab National Bank, Panchsheel Marg, Udaipur (IFSC Code PUNB0045800), India.**

## REGISTRATION FORMS

Registration Forms can be downloaded from **MTMI website [http://mtmi.us/Global\\_Digital/index.html](http://mtmi.us/Global_Digital/index.html)**. The registration form should be sent along with the demand draft. The Registration fee is non refundable.

## AREAS OF INTEREST

Papers should broadly address the conference theme and issues related to the needs of technocrats, business heads, entrepreneurs, and social scientist in the society. Academicians and professionals are encouraged to contribute and participate in the discussions.

Special consideration will be given to papers with case studies highlighting emerging theories, cutting edge research or best corporate practices and facilitate exchange between scholars and practitioners.

Even though papers in all areas of technology, management and business are invited and would be accepted on their merit, papers dealing with policy issues and those that generate discussion among policy makers and practitioners are also encouraged. Papers dealing with the international level of digital technology, management and business strategies including, but not limited to the following areas:

<b>Science &amp; Technologies</b>	<b>Management Science &amp; Business Issues</b>	<b>Well Being Issues</b>
Product Design and Development	Marketing Research and Techniques	Fundamental concepts of wellness: 'goods', 'bads', 'shoulds'
Computer Aided Design, CAM	Human Resource Management	The psychology of wellness
Cloud Computing ,Data Mining	Retail Management	Health promoting behaviours
Information Security	Consumer Behaviour	Health risk appraisals, screenings and interventions
Electrical Power System	General Management	The measurement of wellness
Renewable Energy Sources	HR Issues in Business Houses	Sustainable innovation strategies in public health
Measurement and Control Systems	Services Marketing	Health and wellness with disabilities
Automation and Control	Internet and Direct Marketing	Disability support services and independent living

Power Electronics	Global Competitiveness	Physical fitness, aging and the effects on health and wellness
Sustainable Development and Management	Economic recession and effect on small businesses	Health related fitness programs
Production and Operations Management	Finance Accounting and Economics	Physical fitness and its role in mental health
Reengineering	Data Mining	Behavioural Medicine
Embedded System and VLSI	Capital Market	Health, fitness and media-driven concepts of beauty
Artificial Intelligence & Neural Networks	International Finance	Media influences on health risk behaviours
Electrochemistry, molecular electronics, fuel cells, batteries, electro catalysis	Emerging Issues in Financial Market	Infant and child health
Applied IT Issues & Applications	Foreign Exchange Market Transactions and Management	Health technologies
Software Engineering	Micro Finance	Biomedical aging research
Network Communication & Security	Excellence in Personality	Immuno-biological research
Quantum, classical and semi classical dynamics, charge and energy transfer processes.	Decision Support Systems	Nutriceuticals and supplements for health
Material Science	Modelling and Simulation	Genome sciences, chronic disease prevention
Nuclear Physics and Electro kinetics	Analytical Techniques	Personalized medicine
Photonics	Quantitative Methods/Mathematical Programming	The increasing role of psychological drugs

## IMPORTANT DATES

Last date for Abstract submission	August 15, 2015
Notification of Acceptance of the Abstract	August 25, 2015
Last date for submission of Full Paper (s) Camera ready	October 20, 2015
Last Date for Submission of Registration Fees without late fee	October 27, 2015
Last Date for Submission of Registration Fees with late fee	October 31, 2015
Conference Dates	December 27-29, 2015

## **GUIDELINES FOR ABSTRACT & PAPER SUBMISSION**

Selection of papers for presentation will be based on detailed abstract of at most 250 words with the title of the paper, name(s), addresses, telephone numbers and email address. Abstract must include a clear indication of the purpose of research, methodology, major results, implications, and key references. Abstracts will be reviewed and only those abstracts approved by the reviewers will be selected for presentation in the Conference. One hard copy and a soft copy of the abstract in Microsoft Word for Windows should reach the conference coordination committee not later than **15 August 2015**. The electronic copy should be emailed to: [globalconference@mtmi.us](mailto:globalconference@mtmi.us)

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